

Vision Team Ideas Template

1. Who are the members of this Vision Team?

Bob and Anita Scheelings, Eugenia Lancaster, Ursula Berngruber, Dwight Lowdermilk and Ashlei Laing.

2. What was the focus of your Vision Team at the beginning of the process?

Establishing tourism as an actual local industry, thereby creating a healthy self sustaining community through local agriculture.

3. Describe the project/key ideas in detail. If there are several being suggested, please describe each separate below.

1. Create a local place, building where local products, art, market goods can be visited and bought, including a commercial kitchen.

2. Farm tours.

3. Advertisement on line, signs, billboards, etc.

4. Connect with surrounding towns and the Spirit of Whiskey Trail.

5. Use our strengths to increase tourism: Four mild seasons, Elk River, (need) walking and bike trails as well as RV parks.

4. What are cities/examples, if any, that you are drawing ideas/inspiration from for this project?

Bells Bend in Nashville, Bell Buckle, TN-Antiques stores, Columbia TN, and Franklin, TN.

5. Are any of these cities/examples nearby that could be visited in a day trip? If so, which ones?

Columbia, TN, Bell Buckle and Franklin.

6. What community needs are being addressed through this project?

Growth-people moving into this area, increased revenue, job opportunities, and access to healthy food.

7. What is the expected cost to implement the project? Please include a *rough* estimate of core costs.

\$500,00.00 capital funds for centralized building near the square.

8. What activities, if any, are already underway in the community that can be built upon to support this project?

Camp Blount- walking trails, river walk; Wells Hill Park- walking trails; Host of Christmas, Slawburger Festival, Cruz'in, County Fair.

9. Who are the target groups that would participate in and/or benefit from this project/activity?

Everybody-Merchants, hotels, residents, all businesses, etc.

10. What support and resources (if any) are needed from the city?

Remove some of the regulatory barriers on value-added enterprises, so that local products can be used and sold. Food trucks after hours on square would provide revenue to our tax base.

11. Given that city resources are limited, what resources that are not related to city/county funding can be gathered to implement the project? These could include volunteer labor, public-private partnerships, unused facilities in the community, etc.

Local farmers, growers. 4H, FFA. Performing art classes. Videos. Teen boards-Chamber, Mainstreet - Advertising. Virtual tours of local businesses on the city's Chamber site.

12. Please provide an estimated timeline for how long it would take to implement the project.

Two to three years.